

# BARBARA BRAND

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## Education

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California State University Long Beach  
Bachelor of Arts in Design with a minor in Marketing - Spring 2010 - 3.4 GPA

## Qualifications

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- Possess excellent verbal and written interpersonal communication skills.
- Quick study with imaginative yet analytical and strategic problem solving abilities.
- Able to develop design concepts from the research stage to ideation to final implementation.

## Experience

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Junior Web Designer, SM Sold Marketing, Irvine, September 2010 - December 2010

- Developed logos and established identity guidelines with a keen focus on client needs.
- Designed print collateral from magazine ads to listing presentations and resource guides.
- Collaborated on front-end web design and project management of new home page comps, interior page additions, newsletter and e-campaign layouts.

LA County Arts Intern, Arts and Services for Disabled, Long Beach, Summer 2009

- Worked with students to write and develop original content including songs and interviews.
- Produced and edited content for the ArtBeat radio segment broadcast on Access Unlimited.
- Presented research and led a discussion on the portrayal of disabilities in the media.

Getty Multicultural Intern, Museum of Latin American Art, Long Beach, Summer 2007

- Researched and wrote scripts for the museum's bilingual audio tour and information labels.
- Developed and implemented a system for cataloging 360+ incoming artwork submissions.
- Streamlined exhibit catalog design workflow between Curatorial and Graphics Departments.

Audio Visual Technician, San Diego City College, San Diego, 2006

- Coached faculty members and staff in the use of equipment and software applications.
- Maintained equipment and updated the reservation and equipment inventory database.

Special Education Assistant, San Diego City Schools, San Diego, 2003 - 2005

- Designed art and educational activities that reenforced individual academic goals.
- Collected data from student observation and implemented or modified behavioral strategies.

Spanish Language Instructor, Language World, San Diego, 2000 - 2003

- Led fast-paced, small-group interactive Spanish language immersive courses.
- Pinpointed students' individual pace and needs and adapted the curriculum accordingly.

## Objective

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Interested in a designer position at a firm that would take advantage of my multidisciplinary background.

## Software

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|---------------|------------------|
| - Photoshop   | - Solidworks     |
| - Illustrator | - SketchBook Pro |
| - InDesign    | - Keyshot        |
| - Dreamweaver | - Rhino          |
| - HTML/CSS    | - AutoCAD        |
| - MS Office   | - Mastercam      |

## Languages

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English - Fluent  
Spanish - Native  
German - Intermediate

## Skills

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|---------------|-----------------|
| - Research    | - Visualization |
| - Prototyping | - 3D Modeling   |
| - Wireframes  | - Flow Charts   |